

The Department of Agricultural Resources introduces the MA. Agricultural Trust Fund Specialty Plate Campaign

General Information for sellers



1. We are selling “reservations” for these specialty license plates. Actual delivery of the plates will happen after we have 1,500 checks and applications. That could take as long as a year. Be sure the customers understand this.
2. There is a list of ag groups on the brochure. These groups can receive \$15 for each plate they sell merely by checking off their names or filling in the appropriate blank on the form. If your organization is not listed and should be, check the website for the most complete list, www.mass.gov/agr/agtag. If it is not listed there, contact Anna Waclawiczek, 617-626-1703, anna.waclawiczek@state.ma.us.
3. We have brochures and plastic stands to hold them on a counter or table at a farm stand or other event. If you need more, contact Anna Waclawiczek as noted above. We have ordered posters as well and will distribute these as soon as possible.
4. For events, we have a few three-foot long license plates like a giant check. Because they are expensive, we will have to share them around. If you have an event where such a display would be helpful, contact Mary.
5. These specialty plates cannot replace farm plates and cannot be used on commercial vehicles.
6. If someone wants a specific number between 100 and 3,000, there is an additional charge of \$10. Checks for this should be made out to the Agricultural Trust Fund. These numbers will be reserved on a first-come-first-served basis. The customer will be contacted if the plate is not available. Note the requested number on the form.
7. Lower digit numbers 1-99 will be available later through auctions, raffles and other special activities after we have 1,500 applications and the plates are produced. If your organization is interested in marketing one or more of these in the future, contact Mary. Number 8 is not available. It is reserved for Susan Bergeron West, the artist who donated the design of the plate. Number 1 will be auctioned by MDAR when we have the plates in-hand.
8. Read the brochure carefully so you understand how the program works. The total costs for plate owners are noted in there.